







"Social advance depends as much upon the process through which it is secured as upon the result itself." - Jane Addams





**SPRING 2017** 

## **UPCOMING WP+D EVENTS**

## WP+D 25th Anniversary Celebration

Please join us in celebrating WP+D's 25th Anniversary on April 28!

April 28, 2017, 6:00 pm - 9:00 pm Union League Club of Chicago, 65 W Jackson Blvd

Purchase your ticket today at www.wpdchicago.com.

### **CHICAGO P+D EVENTS**

Tourism, Visitors, and Fiscal Impacts on a Local Economy in the Calumet Area

April 5, 2017, 12:00 - 1:00 pm Great Cities Institute, 412 S. Peoria, Chicago

# APA-CMS April Program: Land Use & Municipal Budgets

April 19, 2017, 9:00 – 11:00 am 50 South Emerson Street, Mount Prospect

April Downpour: Spring Mixer and Idea Marketplace, CNT's Young Innovators & UIC CUPPA Alumni Association

April 27, 2017, 6:00 - 8:30 pm CNT, 2125 W. North Avenue, Chicago

## **FOLLOW US!**







WP+D is an organization for women working in all areas of planning and development in the Chicagoland area to network, enhance job skills, and strengthen professional relationships.



## WP+D 25TH ANNIVERSARY CELEBRATION

Please join us as we recognize the important role of women in the planning and development fields as well as how WP+D has been influential in the professional development of hundreds of women that began their careers in Chicago over the past 25 years.

Your presence exemplifies the commitment of WP+D to empower women and illustrates our collective impact on a dynamic profession.

We're excited to feature Andrea Zopp, Deputy Mayor and Chief Neighborhood Development Officer for the City of Chicago, as the keynote speaker. Learn more about Andrea in the Speaker Spotlight section on the next page.

Tickets can be purchased on our website at <a href="https://www.wpdchicago.com">www.wpdchicago.com</a>. The proceeds from ticket sales will go directly toward providing WP+D programming and resources to current and prospective members in the years to come.

Your purchase includes heavy hors d'oeuvres and beverage options throughout the evening that will complement a full program.

If you have any questions or think your company may be interested in corporate sponsorship of the event, please send an email to info@wpdchicago.com with their contact information.

We look forward to celebrating with you!

Thank you to our generous sponsors. Your support makes the Women in Planning + Development 25th Anniversary Celebration possible.

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## **GOLD SPONSOR**



#### **SILVER SPONSORS**





## **BRONZE SPONSORS**

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What impact has WP+D had on you and your career? We'd love to hear from you! If you would like to share a WP+D story or experience, please complete <u>this short survey</u>.

# **SPRING 2017**









#### **SPEAKER SPOTLIGHT**



# **Andrea Zopp**

Andrea Zopp currently serves as Deputy Mayor and Chief Neighborhood Development Officer for the City of Chicago. Zopp has dedicated her career to being a force of change. She has championed job creation, access to education, corporate responsibility and promoting economic development initiatives in underserved communities.

She served in the United States Attorney's Office and was the first woman and African American to serve as the First Assistant in the Cook County State's Attorney's Office. In these roles, she fought to keep neighborhoods safe by taking on illegal guns, violent crime and gangs, worked to protect victims of domestic violence and sexual abuse.

Andrea is a successful businesswoman and has held executive leadership positions at several Fortune 500 companies, including Sara Lee, Sears Holdings and Exelon. As President and CEO of the Chicago Urban League, she led the nationally-recognized organization's focus on expanding economic opportunity in underserved communities, helping youth and young adults achieve academic and career success, and advocacy for social justice.

Andrea has held multiple civic and business appointments. She was appointed to the Chicago Board of Education by Mayor Rahm Emanuel and to the Cook County Health and Hospital System Board by Cook County Board President Toni Preckwinkle. Andrea also currently serves on the board of the Urban Partnership Bank. Andrea Zopp is a graduate of Harvard College and Law School. She lives on Chicago's South side with her husband Bill. They are the proud parents of Alyssa, Kelsey, and Will and the proud owners of three cats and three dogs.

## MESSAGE FROM THE PRESIDENT

Greetings, Members and Friends of WP+D!

With the 25th Anniversary Celebration right around the corner, it's been an exciting and reflective time for me to think about the history of this organization. The thoughtfulness and intrigue around its inception and impact over the years also piqued my interest in then current events happening around the world, from the much anticipated 1992 World's Fair that would never be in Chicago; Los Angeles Riots; to the 1992 Olympic Games in Barcelona. These pivotal events in our world's history challenged our predecessors, and continue to challenge us today, toward innovation and vision, inclusivity and compassion, as well as how to balance retrospect and foresight across sectors and at all levels of the planning and development spectrum.

In a male dominated profession, our founders recognized then the necessity of engaging and connecting women in planning and development across this great city, who would go on to impact communities, our city, and the world in their own way. There is so much to celebrate as we continue to build on the WP+D legacy, honoring those that came before us and paving a way for those that come after us. Join us at the upcoming 25th Anniversary event. We'd love to share this with you all.

Looking forward,

Shavion Scott, President, WP+D

### **RECAP OF RECENT EVENTS**

# 2016 Holiday Party

Our holiday party at Revolution Brewing was a great success with more than 50

WP+D members coming together to reunite with former classmates and colleagues and make new connections in the planning and development space.

## **Fall Professional Development Event**

Thank you to our Open New Doors: Keys to Becoming More Entrepreneurial panelists (pictured below). Our guests shared their own entrepreneurial experiences and provided recommendations and discussion around how women in the planning and development fields can embrace an entrepreneurial mindset.

#### **WP+Drinks**

Between happy hour drinks and morning coffee chats, Third Thursdays draw both current and prospective members to meet and mingle. The events take place throughout Chicago, allowing members an opportunity to both network and also enjoy many great venues throughout the City. Recent venues have included Townhouse Restaurant and Wine Bar, Jak's Tap, and Rock Bottom Brewery.

## **Small Networking Lunches**

Our small networking lunches have featured prominent leaders in planning and development fields. These events are restricted to five members to allow for an intimate lunch gathering to share thoughts, career advice, and form lasting relationships. We were pleased to host Harriet Festing, Angela Brooks, Lakeshia Wright, Cindy McSherry, Jennifer Miller, and Veronica Gonzalez.

We'll see you at the next one!

Sincerely, 2016-2017 WP+D Board of Directors



Many thanks to our panelists (pictured from left to right) Jacqueline J. Loewe, Kimberly Bares, Kristin Burton, Jennifer O'Rourke, and Allyson Scrutchens who made our fall professional development event, Open New Doors: Keys to Becoming More Entrepreneurial, a great success!